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|-------------------|-----------------------|
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |
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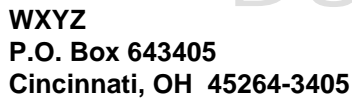
We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

www.wxyz.com

INVOICE

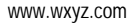
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|--|--|---|---|
| <u>Invoice #</u> 309140-1 | <u>Invoice Date</u> 09/02/12 | <u>Invoice Month</u> September 2012 | <u>Invoice Period</u> 08/27/12 - 09/02/12 |
| <u>Advertiser</u> The People Should Decide | | <u>Product</u> DIBC2 - The People Shoul | <u>Estimate Number</u> 827902 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|--------------|---------|----------------|----------|------|
| 5 | 08/29/12 | 08/31/12 | Dr. Oz | 4-5pm M-F | -- 1- 1-- | :15/:15 | 2 | \$500.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>-- 1- 1--</div></div><div><div>Spots/Week</div><div>2</div></div><div><div>Rate</div><div>\$500.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 08/29/12 4:40 PM Dr. Oz 4-5pm M-F :15 DI BC0810 \$250.00 BK 4:43 PM :15 DI BC0811 \$250.00 | | | | | | | | | |
| 2 WXYZ F 08/31/12 4:29 PM Dr. Oz 4-5pm M-F :15 DI BC0810 \$250.00 BK 4:32 PM :15 DI BC0810 \$250.00 | | | | | | | | | |
| 6 | 08/27/12 | 08/31/12 | 7 Action News This Morni | 430a-5a | 1-- 11-- | :15/:15 | 3 | \$125.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>1-- 11--</div></div><div><div>Spots/Week</div><div>3</div></div><div><div>Rate</div><div>\$125.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 08/27/12 4:53 AM 7 Action News This Morning 430a-5a :15 DI BC0810 \$63.00 BK 4:55 AM :15 DI BC0810 \$62.00 | | | | | | | | | |
| 2 WXYZ Th 08/30/12 4:41 AM 7 Action News This Morning 430a-5a :15 DI BC0810 \$63.00 BK 4:43 AM :15 DI BC0802 \$62.00 | | | | | | | | | |
| 3 WXYZ F 08/31/12 4:48 AM 7 Action News This Morning 430a-5a :15 DI BC0810 \$63.00 BK 4:50 AM :15 DI BC0802 \$62.00 | | | | | | | | | |
| 7 | 08/29/12 | 08/31/12 | M-F 7-9am | 7-9am M-F | -- 1- 1-- | :15/:15 | 2 | \$650.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>-- 1- 1--</div></div><div><div>Spots/Week</div><div>2</div></div><div><div>Rate</div><div>\$650.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 08/29/12 8:41 AM M-F 7-9am 7-9am M-F :15 DI BC0810 \$325.00 BK 8:42 AM :15 DI BC0811 \$325.00 | | | | | | | | | |
| 2 WXYZ F 08/31/12 7:54 AM M-F 7-9am 7-9am M-F :15 DI BC0810 \$325.00 BK 7:55 AM :15 DI BC0810 \$325.00 | | | | | | | | | |
| 8 | 09/01/12 | 09/01/12 | GMA SAT 7-8am | SAT 7-8am | - - - - - S- | :15/:15 | 1 | \$350.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>- - - - - S-</div></div><div><div>Spots/Week</div><div>1</div></div><div><div>Rate</div><div>\$350.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 09/01/12 7:28 AM GMA SAT 7-8am SAT 7-8am :15 DI BC0810 \$175.00 BK 7:29 AM :15 DI BC0802 \$175.00 | | | | | | | | | |
| 9 | 09/01/12 | 09/01/12 | Action News SAT 8am | SAT 8-9am | - - - - - S- | :15/:15 | 1 | \$300.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>- - - - - S-</div></div><div><div>Spots/Week</div><div>1</div></div><div><div>Rate</div><div>\$300.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 09/01/12 8:27 AM Action News SAT 8am SAT 8-9am :15 DI BC0810 \$150.00 BK 8:30 AM :15 DI BC0810 \$150.00 | | | | | | | | | |
| 10 | 09/02/12 | 09/02/12 | Action News SUN 8am | Sun 8-930am | - - - - - S | :15/:15 | 1 | \$250.00 | BK |
| <div><div>Weeks:</div><div><div><div>Start Date</div><div>08/27/12</div></div><div><div>End Date</div><div>09/02/12</div></div><div><div>MTWTFSS</div><div>- - - - - S</div></div><div><div>Spots/Week</div><div>1</div></div><div><div>Rate</div><div>\$250.00</div></div></div></div> | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 09/02/12 9:27 AM Action News SUN 8am Sun 8-930am :15 DI BC0810 \$125.00 BK 9:29 AM :15 DI BC0810 \$125.00 | | | | | | | | | |



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|-------------|----|-------------|-------------|
| Total Spots | 33 | Gross Total | \$40,925.00 |
|-------------|----|-------------|-------------|

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|--------------------------|--------------------|
| <u>Agency Commission</u> | \$6,138.75 |
| Net Amount Due | \$34,786.25 |